WHAT TYPE OF **PROJECT** IS THIS?

!mpart
The Learning Solutions Company

ONLINE LEARNING OPTIONS

FACE-TO-FACE OPTIONS

	LEVEL 1	**LEVEL 2**	**LEVEL 3**	**INSTRUCTOR-LED TRAINING**
	Includes content pages, text, graphics, perhaps simple audio, simple video, and test questions. PowerPoint-to-eLearning often falls into this category. Basically, simple elearning with assessment.	Level 1 Online learning content plus 25% (or more) interactive exercises, allowing learners to perform virtual "try it" exercises, liberal use of multimedia including audio, video, and animations.	Highly interactive, possibly simulation or serious game-based, use of avatars, custom interactions, award-winning caliber courseware.	Including front end analysis, design, lesson plans, handouts, workbooks, PowerPoint, reviews of content to be used during live, face-to-face learning events.
PLATINUM ORIGINAL CONTENT AND ONLINE LEARNING New original content and a new original eLearning experience.	Original content and moderately complex online learning that may be difficult to produce and includes voice over and simple video media production.	Original content and complex online learning that is advanced with custom interactions, embedded simulation activities and a great deal of media.	Original content with extremely complex online learning, including advanced simulations, games, and extensive media production. *This level has unlimited heights of complexity as learning simulations and gaming can become extremely advanced.*	ILT training, complex subject matter, very custom, extended time spent on formatting and graphic design of classroom deliverables.
SILVER SOME CONTENT COMPLETE Some base content exists that may need editing but no previous online learning experiences exists.	Client's content has been developed but needs editing and further development to be transferred into an online learning experience. This is often times a transfer of a PowerPoint-to-eLearning experience.	Client's previously developed content is transferred into an eLearning experience with edits and additional content development needed. *Most eLearning falls into this category.*	Client's content is transferred into a learning experience. The learning experience involves simulations, gaming, and is of an award-winning caliber.	ILT training, average project for creating corporate ILT class with well documented deliverables (Lesson Plan, Handouts, Workbooks, PowerPoint Visuals).
BRONZE CONTENT COMPLETE A learning experience and content are already created but need to be tweaked or enhanced.	Client's face-to-face content is complete and ready to be transferred to an online learning experience. This project will have rapid development, simple content, and simple tools (i.e. PowerPoint with voiceover).	Client's face-to-face content is complete and ready to be transfered to an online learning experience. This learning has Level 1 content with more interactivity and media needed to improve effectiveness.	Client's face-to-face content is complete and ready to be transfered to an online learning experience. Content is complex, and high end software and eLearning tools are utilized. Learning may include simulations and gaming.	ILT training, simple learning content, possible repurposing of learning source material, with minimal learning support materials.